



## **\$5,000 CASH AWARD – CALL FOR SUBMISSIONS**

The IDEA Art Award allows for the purchase of an artwork by an emerging artist that will be displayed within the Vancouver General Hospital or UBC Hospital, and will become part of its permanent collection. The 2012 IDEA Art Award will focus on helping to transform and humanize the Psychiatry Unit located at the Detwiller Pavilion at UBC Hospital.

The IDEA Art Award affords artists the opportunity to consider their work within an environment where it can make a real difference by acting not merely as a source of visual distraction but also as a source of inspiration in a difficult time. It offers emerging artists the opportunity to have their art work in a prestigious collection while also contributing to the transformation of a vitally important site.

### **Panel Discussion: Monday, February 6, 2012**

A panel discussion regarding the purpose of the IDEA Art Award, submission guidelines, and information about the Detwiller Pavillion, will take place on Monday, February 6, 2012 at 4:30 pm – 5:30 pm. This speaker event will be held in the Emily Carr University Lecture Theatre and pizza will be provided.

***It is MANDATORY that anyone interested in submitting to the IDEA Art Award attend the panel discussion. Please direct any questions to [alumni@ecuad.ca](mailto:alumni@ecuad.ca).***

### **Submission Deadline: Monday, March 26, 2012 at 4:30pm**

Finalists Announced: Monday, April 16, 2012

Winner Announced: Friday, April 27, 2012

Artwork Installed at Detwiller: Summer 2012

### **Eligibility:**

Current Emily Carr students enrolled in a credit program (minimum 12 credits) and Emily Carr alumni who graduated between 2009-2011 are invited to submit one piece or one series of pieces of finished, two-dimensional art work(s).

### **Important Links:**

[Escene](#)

[Emily Carr University of Art + Design](#)

