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Contact

Roxanne Toronto *communications officer, university advancement*
tel 604 844 3075 | roxanne@ecuad.ca

Lynn Leboe *director, international research + development, Kerner*
tel 778 240 5188 | leboe@kerner.com

EMILY CARR AND KERNER LAUNCH STEREOSCOPIC 3D RESEARCH STUDIO

Vancouver, BC | Emily Carr University of Art + Design and Kerner announced a new studio today, that will ensure Vancouver is established as a leading international centre for 3D cinematographic research. Kerner, previously part of George Lucas' Industrial Light and Magic, is an innovative provider of visual effects and 3D technologies.

The Centre for S3D Development will be housed in Emily Carr's Intersections Digital Studios (IDS), and will include Kerner's advanced stereoscopic 3D enabling technologies, stereo camera rigs, and processing pipelines. Research will focus on live action cinematographic story-telling using the rapidly expanding 3D movie medium.

The Centre will involve applied research, training, and will act as a support centre for local filmmakers and media companies. "This studio is a natural extension of our research here at Emily Carr," says Dr. Ron Burnett, President + Vice-Chancellor. "We are delighted to be collaborating with Kerner filmmakers and researchers."

The Centre will be led by Dr. Maria Lantin, Director, IDS at Emily Carr, who is a leading academic working in Stereo 3D. Lynn Leboe, Director of International Research and Development at Kerner, will coordinate joint activities.

Eric Edmeades, CEO of Kerner, adds, "We have wanted to establish a research partnership in Canada for some time. Vancouver, and in particular, Emily Carr is an excellent fit. Even with the massive box-office successes of 2009, high quality stereoscopic 3D filmmaking is still in its infancy. We are proud to help Vancouver — a city with a great history in movie-making — lead the industry in developing innovative approaches to this new medium and to stimulate international co-production."

About Kerner:

The Kerner Group, originally part of Industrial Light and Magic, is a collection of creative and innovative companies and divisions with roots in the entertainment business. The group's special effects division is an industry-leading provider of practical effects with recent credits including Halcyon's Terminator Salvation, DreamWorks SKG's Transformers II and Paramount Pictures' classic Star Trek. Kerner has also developed cutting edge Kernercam 3D camera rigs, Kernervision 3D viewing equipment and 3D production suite software. Additional credits include Star Wars, ET, Indiana Jones, Pirates of the Caribbean, Wall-E, and many other blockbuster films. Kerner, Kerner Studios, Kerner Labs, Kernersoft, Kernervision and Kernercam are all trademarks of the Kerner companies. www.kerner.com

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