



Artist-based E-commerce EAGLE Program

APPLICATION FOR ABORIGINAL PARTICIPANTS

DEADLINE: January 20, 2019

Mail or Email completed application:

Connie Watts, Associate Director, Aboriginal Program
Email: conniewatts@ecuad.ca
Mobile: (604) 313-0029
Fax: (604) 844-3089

Aboriginal Gathering Place
Emily Carr University of Art + Design
520 East 1st Avenue, Vancouver, BC V5T 0H2

PROGRAM DESCRIPTION

The Aboriginal Gathering Place at Emily Carr University of Art + Design is offering a free artist-based e-commerce EAGLE program (Empowering Aboriginal Generation of Leaders and Entrepreneurs). The weekend workshops focus on leadership and entrepreneurship through e-commerce for Indigenous youth. The students learn from industry professionals in the areas of art, design, e-commerce and business.

Weekend 1: January 25th and 26th by Brent Mainprize, Rob Inkster & Connie Watts

Program introduction & Identifying your brand (cvs, bios and art practices).

Weekend 2: February 1st and 2nd by Pat Chistie & material matters' team

Development of digital tools (CNC, laser and 3D printing).

Weekend 3: February 7th to 9th by Patrick Shannon (NOTE: Friday to Sunday workshop)

Key Principles for Business

Weekend 4: February 14th to 16th by Patrick Shannon (3 day, Friday to Sunday workshop)

Branding your online company

Weekend 5: February 22nd and 23rd by Rob Inkster

Business Model Testing

Weekend 6: February 29th and March 1st by Brenda Crabtree & Connie Watts

Connecting to Indigenous ways through material practice (art, drum making, etc)

Weekend 7: March 7th and 8th by Olivier Leroux & IM4 team

New technologies in experiential and website presence (VR, AR, & 360 video).

Weekend 8: March 14th and 15th by Instructor TBD & Connie Watts

Group card project (website overview & on-line marketing)

The EAGLE program is designed and delivered to be an interactive and innovative experience comprised of creativity, culture and entrepreneurship.

APPLICANT DETAILS

Name: _____

Date of Birth: _____ Aboriginal Community: _____

First Nations (Status or Non-status), Métis, or Inuit: _____

Home Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

I am a between the ages of 18 to 30

