

SENATE MINUTES

MONDAY, FEBRUARY 19, 2018

10:00 AM, BOARDROOM

Bonne Zabolotney, Vice Chair	Patricia Kelly
Kevin Bird, Secretary-of-Senate	Harry Killas
Haig Armen	Celeste Martin
Shauna Bryan	Laurance Playford-Beaudet
Ruth Beer	Suzanne Rackover
Cybele Creery	Deborah Shackleton
Helene Day Fraser	Lemon Reimer
Heather Fitzgerald	Julie York
Judy Davis	Danielle Zandvliet
Alia Hijaab Ebayed	Joakim Zatko

Regrets: Ron Burnett Cissie Fu, Jorma Kujala, Geoff Plant

Guests: Michael Clifford, Sarah Jo, Philippa Mennell, Adrian Tees

I. ADMINISTRATIVE BUSINESS

- 1. Call to Order Bonne Zabolotney, Vice Chair, called the meeting to order at 10:08 am.
- Motion: Approval of January 15, 2018 Senate Minutes. It was noted that under II.Business, 4. CPR motions, the paragraph under the INTD courses, n) r), this should be deleted; "...but requested that the courses would go back to the INTD Faculty for further discussion regarding overall impact and outcome". The second last sentence was edited and will now read: "Senate agreed that the CPR Committee should review the graduate requirement form, and bring the graduate requirement form to Senate for review".
 Moved / Seconded to approve the updated January 15, 2018 Senate Minutes.
- 3.
 Motion: Adoption of Agenda. The Agenda was approved

 Moved / Seconded to approve the Agenda.
 Carried

II. BUSINESS / DECISIONS

 Academic Schedule for 2018/19 – Kevin Bird presented the proposed Academic Schedule for 2018/2019 which has been discussed with various groups. There was a brief discussion. The Academic Schedule for 2018/2019 was approved as presented. Moved / Seconded to approve the Academic Schedule for 2018/2019. 2. Motion: Chancellor re-appointment. Jorma Kujala, Alumni representative on Senate, who was going to speak to the recommendation from the Alumni Association to re-appoint Chancellor Geoff Plant for another three-year term, was not present at the meeting.

Geoff Plant's term as Chancellor of ECU expires end of April 2018. Geoff Plant has served as Chancellor since 2015. Shauna Bryan, Board representative, and Bonne Zabolotney, referred to the process of re-appointing the Chancellor as outlined in the circulated 1.12 Chancellor Selection Policy. As per Reappointment, point 1; *If the current Chancellor is eligible for reappointment, the Board, in consultation with the Alumni Association and Senate will consider if he/she should be reappointed.*

Shauna Bryan reported that the Alumni Association strongly recommends Geoff Plant for re-appointment as Chancellor. There was a discussion. Senate asked for further information regarding the reappointment process, the criteria for Chancellors and the achievements and accomplishments of the current Chancellor. Senate agreed to table the motion until the next meeting.

- Update Mandatory Ethics Training. Adrian Tees, Associate VP, Human Resources, reported that he, and Bonne Zabolotney, will be meeting with a transition team, TransFocus, to discuss the development of mandatory ethics training. A steering group will be formed, and representatives from all constituencies are welcome to join. Adrian will report back to Senate after meeting with TransFocus.
- 4. Curriculum Planning + Review Committee Motions;

Deborah Shackleton, Dean, Faculty of Design + Dynamic Media presented;

- a) Current INTD Program requirement worksheet
- b) Proposed INTD Program requirement worksheet

Moved / Seconded to approve the proposed INTD Program requirement worksheet as presented.

Deborah Shackleton presented;

- c) INTD 2xx Core Studio in Interaction Design new course proposal
- d) INTD 217 Prototyping Interactions course change proposal
- e) INTD 316 Interaction Designing Principles course change proposal
- f) INTD 2xx 3D Modelling for Mixed Realities new course proposal
- g) INTD 2xx Designing for Screens new course proposal

Deborah reported on the Rationale for changes;

INTD has reached a certain critical mass having attracted two cohorts for the last two years (2016-2017 intake), and the lead faculty in the program identified a few gaps in curriculum that needed to be addressed. The proposed changes in the program's second year curriculum include:

- Fall Semester: switching COMD-204 Typographic Communication by INTD-217 UX Sketch, Prototype, Test I as a required course. Core studios in the Fall semester are now disciplinary for all design majors, and so DESN-200 will be replaced by INTD-200 for Interaction Design majors. This in turn requires a change in the prerequisite of the Spring Core studio INTD-210, from DESN-200 to INTD-200.
- Spring semesters: adding two required 3 credit courses: INDT-2xx 3D Modelling for Mixed Realities and INTD-2xx Designing for Screens.

INTD-217, currently called Prototyping Interactions is proposed to be renamed Sketch, Prototype, Test and made a required course for all incoming Interaction Design students in the Fall of 2nd year. This is to follow the successful example of INDD-204 3D Model Sketch + Prototype which is required by all incoming Industrial Design students, and wherein a baseline expertise and standard of safety are established while introducing a wide variety of methods of making. In the same way, INTD-217 UX Sketch, Prototype, Test I will establish a wide variety of methods of making relevant to Interaction Design, introducing incoming students to technical resources and ensuring a baseline exposure. In particular, the class is designed to counter systemic gender- and class-based technological barriers to creating in interaction design, in particular, fears of coding and scripting and building with electronic components. Student feedback as well as faculty observations show that some students are left behind in acquiring particular required technical skills with the curriculum as it stands, and this course aims to address that gap.

INTD 2xx 3D Modelling for Mixed Realities is meant to replace INDD-213 Computer Aided Design I on the 2018 curriculum. The Industrial Design course is a placeholder in INTD curriculum as it teaches ID specific software and skills such as Solidworks and Parts modelling. The new course teaches the same basic principles using Interaction Design relevant software with greater emphasis on CAD for virtual products such as game design, overlaps with animation and FX, and some lessened emphasis on physical output such as 3D printing.

INTD-2xx Designing for Screens is meant to replace both COMD-204 Typographic Communication and ISMA-209 Web Practices: Essentials. INTD-2xx Designing for Screens will give interaction design students exposure to current best practices in media interfaces including web and apps on different operating systems, and screen-specific typography, both of which have been identified as gaps in current curriculum.

Both INTD 2xx 3d Modelling for Mixed Realities and INTD-2xx Designing for Screens are proposed as required courses in second year in order to ensure exposure to the true broad spectrum of current interaction design sub-fields, including Service Design, Design for Virtual Reality, Mixed Reality, and Augmented Reality, Game Design, Tangible Interaction Design, Information Architecture, App Design, Interface Design, Ubiquitous Computing, and Interactive Data Design. It is important to give all incoming second year students a baseline in both 3D Modelling and Designing for Screens, so that they can begin to diversify in third year. INTD-316 Interaction Design Principles is renamed INTD-316 Sketch, Prototype, Test II. There was a brief discussion. Senate unanimously approved the courses as presented. **Moved / Seconded to approve INTD 2xx Core Studio in Interaction Design, INTD 217 Prototyping Interactions, INTD 316 Interaction Designing Principles, INTD 2xx 3D Modelling for Mixed Realities, INTD 2xx Designing for Screens as presented. Carried**

III. REPORTS

- 1. Vice Chair's report. Bonne Zabolotney reported that the search for a Dean of the Ian Gillespie Faculty of Design + Dynamic Media will be posted soon. The search for a Dean of the Audain Faculty of Art has been posted and the search is underway. An update about the search for an A/VP Research + Dean of Graduate Studies will be reported to Senate soon. Bonne reported on the ongoing review of the budget adjustment submission by BDO, Ministry appointed external consultants. The BDO consultants have met with various stakeholders at ECU to discuss the financial situation, and the budget request has been reviewed line by line. A report will be forwarded to the Ministry end of February.
- 2. Governance report there was no report.
- 3. Open Forum there was no discussion.
- IV. NEXT MEETING: March 12, 2018.
- V. ADJOURNMENT The meeting adjourned at 10:55 am.