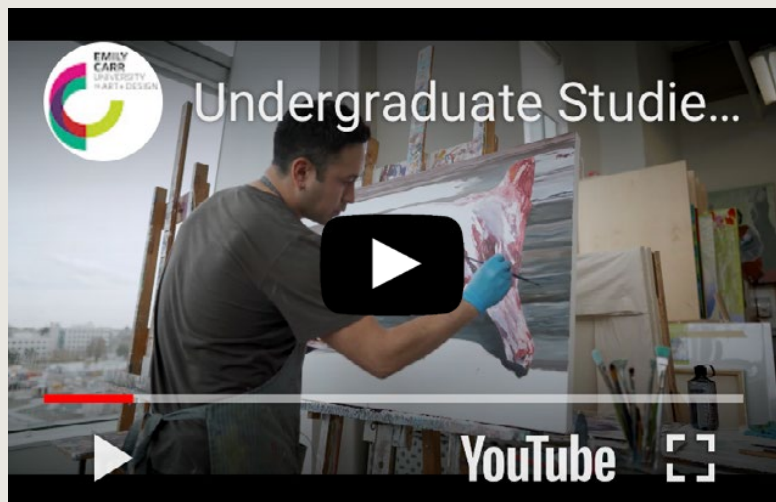


Undergraduate Program
VIEWBOOK

EMILY
CARR
UNIVERSITY
OF ART + DESIGN





Welcome.

Shape the future of art and design.

We are a community of creators, artists, makers, and innovators. We follow our creativity and express our ideas through an infinite variety of artistic forms.

Through practice-based learning, in small classes and among a diverse and talented community, you will explore and experiment. Our undergraduate programs offer opportunities to collaborate and connect through interdisciplinary, hands-on work with your fellow students and award-winning faculty.

First year Foundation launches your journey. Our Foundation program is the first year of all our undergraduate degrees. Foundation year provides the core skills to equip you with new technical perspectives, vital relationships and critical insights with which to make personal degree choices. Following the

Foundation year, you map an individual path by selecting one of 11 exciting majors toward your Bachelor of Design, Bachelor of Fine Arts or Bachelor of Media Arts degree.

Live, work and play where the mountains touch the sea. Vancouver is renowned for its natural beauty and cultural diversity, and is home to a thriving economy of creative industries, studios and start-ups.

You will study and create in our world-class campus, a space designed for learning, developing and realizing your potential.

Join us.

cover: ADRIELE AU, BFA Visual Arts
Double Puddluv, 2019 (detail)
crepe paper, wood, mixed media

Make.

NATALIE PAN + SABRINA LAM, BDes Communication Design
Proterial, 2019
public awareness campaign + multimedia tools

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Our Programs.

FOUNDATION YEAR

All undergraduate degrees begin with a vibrant Foundation year which introduces you to our dynamic university community, and to learning inside and beyond our studios and classrooms. The program offers a spectrum of art, design and media courses through which to explore your creativity – individually, collaboratively, and through community partnerships.

During Foundation year, you will be challenged to imagine the larger purpose of your creative practice, discovering how and why we make things. You will see it in context as service to an interdependent world, which is in need of professionals who can communicate their knowledge, passion and ideas to solve problems through images and objects.

UNDERGRADUATE DEGREES

BACHELOR OF FINE ARTS (BFA)

- Critical + Cultural Practices
- Illustration
- Photography
- Visual Arts (ceramics, drawing, painting, print media, and sculpture and expanded practices)

BACHELOR OF DESIGN (BDes)

- Communication Design
- Industrial Design
- Interaction Design

BACHELOR OF MEDIA ARTS (BMA)

- 2D + Experimental Animation
- 3D Computer Animation
- Film + Screen Arts
- New Media + Sound Arts

MINORS

- Art + Text
- Curatorial Practice
- SPACE (Social Practice and Community Engagement)

Sustain.

AARON JANG, BDes Industrial Design
Comma, 2019
suite of wooden and acrylic furniture



Campus + Facilities.

We take great pride in our reputation as a global leader in studio-based art, media and design. Our Technical Services team is staffed by dynamic creators who share our passion for making. Our state-of-the-art campus provides you with the latest technologies for learning and creating, naturally-lit studios and spacious galleries for showcasing your work.

AVAILABLE STUDIOS + RESOURCES

MEDIA PRODUCTION:

Unlock the potential of your creative practice with comprehensive media resources for analogue and digital production and editing.

- Integrated motion capture studio
- 2D, 3D, and puppet animation studios
- Photography, film production and sound recording studios

MATERIAL PRODUCTION:

Build core skills as you create with a wide range of materials in our many supported production areas.

- Wood Production
- Metal Production
- Ceramics Production
- Print Media Production
- Digital Output Center
- Sewing and Soft Shop
- Mold-making

DIGITAL PROTOTYPING:

Take creative risks and celebrate your imagination in our digital prototyping facilities.

- Digital Fabrication Lab
- Electronics Lab
- Interaction Design Lab



ECU'S GREAT NORTHERN WAY CAMPUS IS LEED CERTIFIED TO THE GOLD LEVEL. LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN. (LEED) IS A RATING SYSTEM THAT IS RECOGNIZED AS THE INTERNATIONAL MARK OF EXCELLENCE FOR GREEN BUILDING IN OVER 160 COUNTRIES.

Inspire.

EMILY CARR UNIVERSITY OF ART + DESIGN
Great Northern Way Campus
Vancouver BC Canada



EMILY
CARR

Beyond the Classroom.

Home to a large community of artists, designers and media practitioners, Vancouver is a highly international city welcoming talented students and professionals from all over the world. One of the most walkable, bike-friendly and safest cities in North America, our neighbourhoods offer quiet tree-lined streets, relaxed beaches and the energy of the downtown core.

BC is legendary for its natural beauty, and living in Vancouver puts you in easy reach of it all.

- Engage in our dynamic arts and culture scene by attending annual events such as Capture Photography Festival, the Vancouver Mural Festival or the Vancouver International Film Festival (VIFF).
- Ski or snowboard at over a dozen nearby winter resorts including

the world-famous Whistler-Blackcomb.

- Explore the Vancouver Art Gallery, the largest art gallery in Western Canada.
- Bike, walk, or jog along the 28km-long sea wall, the longest uninterrupted waterfront path in the world.
- Visit our hundreds of parks, including the 1,000 acre Stanley Park.

CAMPUS

Our campus is in the heart of the city, easily accessible by transit and within walking distance of the vibrant Mount Pleasant neighborhood with its many restaurants, shops and galleries.



Transform.

RUTH HAMPTON, BFA Illustration

Full Bloom, 2019

stickers



Kero Bonito
Spring Tour 2019
Birmingham, Birmingham
Birmingham, Birmingham
Birmingham, Birmingham

Enriching Opportunities.

ENTRANCE SCHOLARSHIPS

We award a limited number of entrance scholarships to new students each year based on a combination of high academic and portfolio achievement. You do not need to apply for these scholarships, as recipients are selected based on their transcript and portfolio submissions.

CAREER + PROFESSIONAL DEVELOPMENT

Our Career + Professional Development office connects students with employers in the creative industries and assists them with strategies, skills and pathways to employment.

Work Integrated Learning opportunities are available to help you gain valuable work experience, professional mentorship and academic credits, while applying your knowledge and skills in the fields of media arts, visual arts and design.

STUDENT EXCHANGE PROGRAM

Study at one of over 70 art and design partner schools in North America, Europe, Asia and Australia. Explore future possibilities while earning credits toward your degree. Second-year students may apply for one semester during their third year.

ABORIGINAL STUDENT RESOURCES

Our Aboriginal Program Office provides culturally appropriate support encompassing traditional and contemporary artistic and cultural expressions of Aboriginal peoples, and is a valuable resource for students to access traditional materials and supplies.

Strive.

KEVIN ZHU, BMA Film + Screen Arts Major
DATURA / 苦集滅道, 2019
installation + experimental film

Join our dynamic and influential alumni! They are creative leaders who have a positive impact on culture, community and the economy.

DYNAMIC JOBS + EMPLOYERS

Altensteig, GERMANY
Creative Director @ Frog

HONG KONG
SR. Product Designer @Mattel

London, UK
Art Director @ Time Inc.

Paris, FRANCE
Regional Philanthropies Pgm
@ Microsoft

Mumbai, INDIA
Graphic Designer @ Conde Nast India

Istanbul, TURKEY
Head of Design @ Based Istanbul

Shanghai, CHINA
Lead Designer
@ The Walt Disney Company

Los Angeles, USA
Colour and Material Designer @ Tesla

San Francisco, USA
UX Engineering Manager @ Google

New York, USA
Post Production @ VICE Media

Toronto, CANADA
Lead Industrial Designer
@ The Design Agency

Calgary, CANADA
National Account Representative
@ Arc'teryx

Vancouver, CANADA
Senior Designer @ DHX
Art Director @ Electronic Arts
Lead Editor @ Atomic Cartoons
Senior Designer @ Lululemon
Lead Animator @ Rainmaker
Entertainment
Head Designer @ Herschel
Art Director @ Bardel Entertainment

Creative Economy.

Join our dynamic and influential alumni! They are creative leaders who have a positive impact on culture, community and the economy.

While many of our entrepreneurial graduates choose to freelance or launch their own businesses, graduates of Emily Carr also possess skills that employers seek out to help shape the knowledge economy and transform our world.

EDUCATIONAL EXPERIENCE

Our alumni report high levels of satisfaction with their studies, especially in terms of problem solving, critical thinking and collaboration, and the opportunity as emerging and established professionals to be creative in their careers.

As well as numerous galleries, artist-run centres, and studios, some of the companies that students have worked with include:

MICROSOFT

GOOGLE

SONY PICTURES IMAGESWORKS

FACEBOOK

SAMSUNG

EA

DIGITAL DOMAIN

CRITICAL MASS

ANTHROPOLOGIE

YOUTUBE

Collaborate.

ED PARK, BFA Painting
Painting is what's happening, 2019
mix-media



Meet Us.

TOUR OUR CAMPUS

Join us on campus during one of our weekly tours to learn more about our programs and see the facilities. Email admissions@ecuad.ca to register.

THE LEGENDARY STUDENT ART SALE Winter 2019

A wide selection of original paintings, ceramics, publications, greeting cards and more, created by our current students. Purchase creations from our up and coming artists and designers.

NATIONAL PORTFOLIO DAY November 16, 2019

Kwantlen Polytechnic University
Visit us at the annual Vancouver National Portfolio Day event and have an opportunity to participate in a one on one portfolio review.

FOUNDATION SHOW | April 2020

A culmination of student progress shown through work completed during their Foundation year.

THE SHOW | May 2020

Featuring more than 300 works from our graduates, highlighting student creativity and innovation. View previous online catalogues at theshow.ecuad.ca.

KEEP IN TOUCH

We may be coming to your city!

Find our upcoming recruiting events at ecuad.ca/meet-us.

Subscribe to our newsletter for stories, upcoming events, exhibitions and more at ecuad.ca/get-in-touch.

CONTACT US

Contact us with any questions or concerns.

T 604 844 3800

F 604 844 3801

Toll Free 1 800 832 7788

Mexico 001 800 514 4347

admissions@ecuad.ca

Apply.

SINEAD JULIA, BFA Illustration
Post Script, 2019
silk burnout, organza, ceramics

background:
Hallowed Ground, 2019 (still)
digital video

STUDENT PROFILE

Read about Sinead's experience pursuing an interdisciplinary practice in our Student Profile.



Get Started.

PORTFOLIO REQUIREMENTS

Part 1: 10 Examples of your Practice

Show us a wide range of examples of your creative practice. All media, mixed or otherwise—from a video or a song, to a comic strip or a zine—are welcome.

Part 2: Process Projects

Respond to three prompts using a variety of materials.

- In one original image or 20-second media clip, answer the question: What keeps you up at night?
- In three original images, tell us a story about yourself.
- Using three different materials, build a model of what you would put in the centre of a town square. Include process sketches/photos.

To conclude, please tell us how you feel about that entire creative process by writing no more than 50 words.

Part 3: Written Responses

We want to hear your voice. This is not a formal essay, but an opportunity for personal reflection and intellectual honesty. In 75-100 words per answer, respond to the following three questions:

- What makes a problem interesting to you?
- Tell us about something that inspired you recently.
- Make a list of all the things you'd like to learn at Emily Carr.

Find detailed portfolio requirements at ecuad.ca/portfolio.

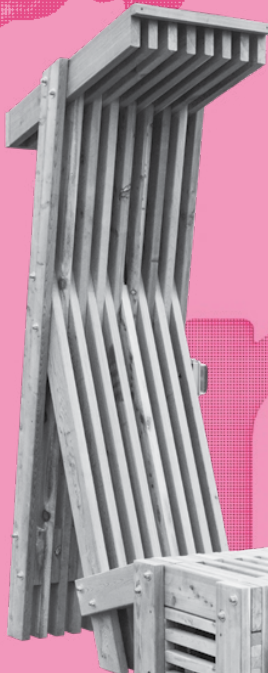


520 EAST 1ST AVENUE
VANCOUVER, BC CANADA
ecuad.ca

EMILY
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of ART + DESIGN



IMPACT



Our Alumni Do Great Things

Join our dynamic and influential alumni. They are artists, thinkers and makers who have a positive impact on culture, community and the economy.

We are a unique and thriving learning community committed to diverse ways of knowing and creating. Built on a studio culture, you'll enjoy the focus on the creative process, small class sizes, access to accomplished faculty and world-class technical resources.

Outside of the classroom, there is always something happening on campus. From social events to film screenings, live performances and artist talks, the hardest part is keeping track of it all.

**Realize your creative potential and
shape the future of art + design.**

What will you create here?



JORI VAN DER LINDE

BFA Illustration

Jori Pop / Jori van der Linde Illustration

Linden Paper Co



JORI VAN DER LINDE, BFA Illustration 2015

Jori Pop / Jori van der Linde Illustration | jorivanderlinde.com

Linden Paper Co | lindenpaperco.com

“Finding my passion for illustration at Emily Carr has opened the doors to finding jobs I’ve always dreamed of. Along with winning multiple illustration awards with the Society of Illustrators, 3x3 magazine, and Creative Quarterly, I’ve had the chance to work for top companies like Harper Collins, Simon and Schuster, Lufthansa, Penguin Random House, and The Royal Canadian Mint, to name a few.

Most recently, I’ve also been able to launch my own stationery brand, Linden Paper Co.”



ACCOMPLISHMENTS

Illustration of the limited edition *Zentangle Wolf* coin for the Royal Canadian Mint (pictured on previous page)

Pattern illustration for Nettles Tale Swimwear, a Vancouver-made swimwear company (pictured on previous page)

KEVIN EASTWOOD

BFA Film + Video

Optic Nerve Films



KEVIN EASTWOOD, BFA Film + Video 1999

Optic Nerve Films | opticnervefilms.ca

“Emily Carr taught me how to work collaboratively with other artists and the work ethic required to see a film through to completion – two essential skills in filmmaking. Since then I have produced movies that have premiered at Sundance and Toronto [International Film Festival], created a critically acclaimed documentary TV series, and directed or produced a number of award-winning documentaries on a range of environmental and social issues.

On every one of these projects I think back to what I learned at Emily Carr.”

ACCOMPLISHMENTS

Producer of cult-favourite Canadian zombie comedy film, *Fido* (2006)
(pictured on reverse)

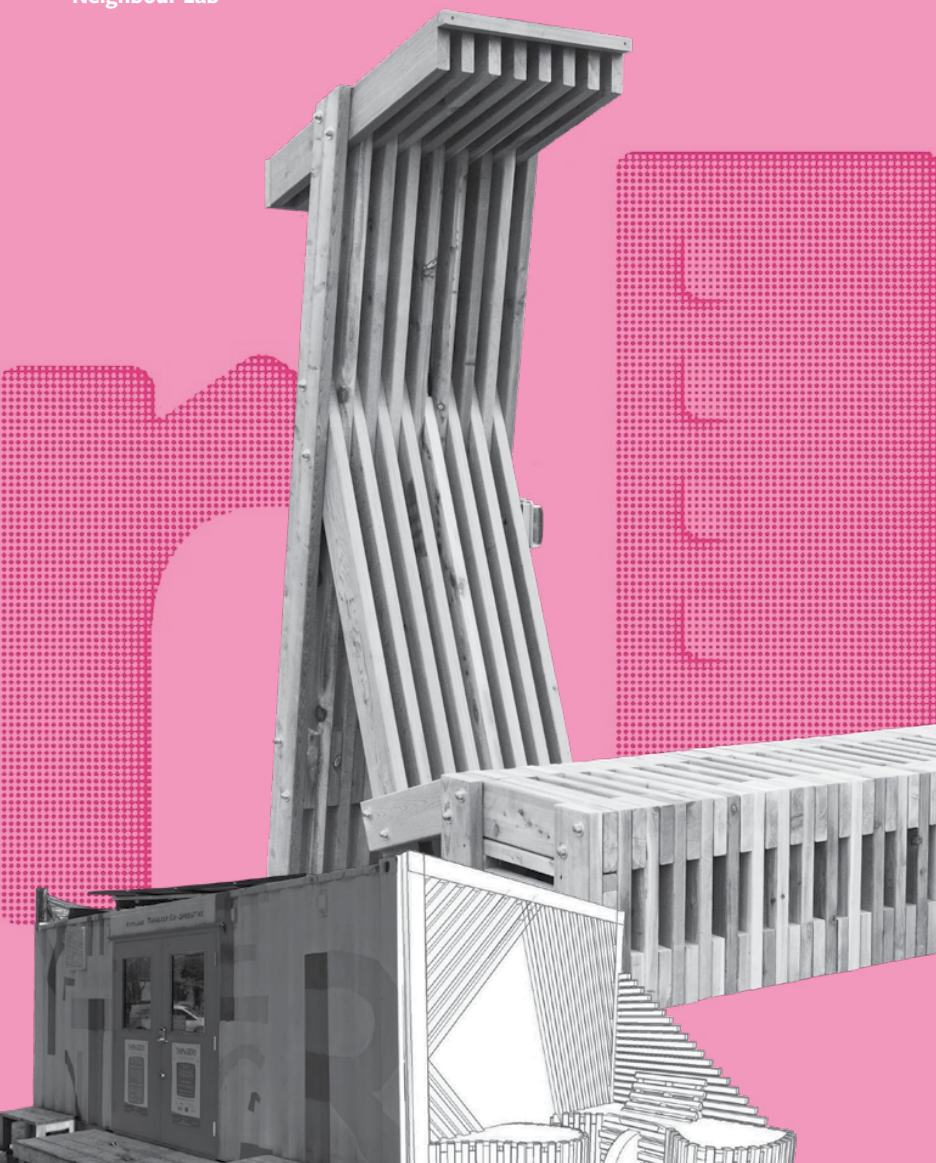
Executive producer of *Haida Gwaii: On the Edge of the World* (2015) – Winner of Best Canadian Feature Documentary at the Hot Docs



EMI WEBB + STEPH KOENIG

BDes Industrial Design

Neighbour Lab



EMI WEBB + STEPH KOENIG, BDes Industrial Design 2018

Neighbour Lab | neighbourlab.com

“Our fourth-year industrial design project Neighbour Lab, became the foundation for our design and urban planning cooperative. Through the [Bachelor of Design, Industrial Design major] we gained valuable insight into the importance of the design process and using co-creation as a tool to design with the community instead of for the community.

The program also gave us access to resources and connections that allowed us to take our project beyond Vancouver, and even Canada.”

ACCOMPLISHMENTS

Neighbour Hub 001–Emergency Supply Bench: designed with internal essential supply storage such as radio and water filters (pictured on reverse, photo: Armon Arani)

Neighbour Hub 002–The Thingery: a local self-service “lending library” of community sourced inventory to assist in emergency preparedness (pictured on reverse)



What Will You Create Here?



520 EAST 1ST AVENUE
VANCOUVER, BC CANADA V5T 0H2
T 604 844 3800

We acknowledge that Emily Carr University is situated on traditional, ancestral and unceded Coast Salish territory.



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