

2018 DESIGN JURY

BRIAN GIESBRECHT

Designer + Alumnus (BDes 2002)



Brian is a Senior Designer at Form3 Design. Past and current clients include Avaya, MEC, Knolly Bikes, Race Face, Acton Ostry Architects and YVR. Brian graduated from Emily Carr in 2002 with a Bachelor of Design, Majoring in Industrial Design. When not at work, Brian enjoys snowboarding, hiking, and mountain biking with his wife Christine and their two girls Hollande and Anika.

ROY MATICH

Creative Director



Roy Matich is a Creative Leader with extensive expertise in Brand Strategy and Development, Digital Marketing, Native Application Design, Responsive Website Design, Omni-Channel Marketing and Designing Interfaces for the 10 foot experience. Roy is a respected creative leader that builds and motivates creative teams to achieve award winning solutions for their clients. In depth knowledge of user experience and interface design across multi-screen platforms including desktop, responsive web, mobile, tablet, gaming consoles and set top boxes.

Roy brings over 20 years of Agency and Client-side experience. Specializes in consumer, lifestyle and entertainment brands. While holding roles in Executive Management, Creative Direction, Art Direction and Design, Roy has worked with top tier brands like Amazon, Starbucks, Microsoft, Sony, Redbull, FOX, FX, Pokemon, Glenlivet, Adidas, Nike, Disney and AT&T to mention a few.

While working with some of the world's leading brands, Roy's work has been recognized by the Adobe, Webby, IMA Awards Toronto Art Director's Club, Art Director's Club of Metropolitan Washington, AIGA and publications such as PRINT, Applied Arts, Creativity, Studio and How magazines.

2018 VISUAL ARTS JURY

JEREMY HOF

Artist + Alumnus (BFA 2007)



Jeremy Hof's paintings are compellingly sculptural, built from countless layers of acrylic paint over an extended time period in his studio. Many are strategically hand-sanded to expose their construction, revealing the artist's premeditated colour aesthetic, whether subtly gradient, strikingly optic, or sometimes psychedelic and kaleidoscopic. Hof's work has been exhibited at the National Gallery of Canada, the Vancouver Art Gallery, the Ottawa Art Gallery, the Richmond Art Gallery, Galerie de l'UQAM, the Mendel Art Gallery, the Musée d'art contemporain de Montréal, the Power Plant, the Museum of Contemporary Canadian Art (MOCCA), and numerous other venues. He is represented by the Monte Clark Gallery, Vancouver, BC and his work is collected by the Vancouver Art Gallery, BMO collection, RBC collection, TD Bank collection, and others. In 2008, Hof was the winner of the RBC Painting Competition.

MICHAELA MITCHELL

Director | Patron Art House + Alumna (BFA 2013)



With experience in both fine art and business, Michaela Mitchell melds the two fields, examining fine art processes and systems, and testing new strategies for promoting art. Michaela's services range from marketing and process improvement to collection management. Her work often explores new technology, everyday systems, media art, pop culture, as well as political and feminist philosophy.

Since opening Patron Art House this past September, she has overseen seven exhibitions, presenting work by over 25 artists. Prior to opening her own gallery, Michaela has been active within the Vancouver art community for over seven years, working with Macaulay & Co. Fine Art, chART: Public Art, Gallery Gachet, and as an independent curator. She currently sits on the board of the Contemporary Art Society of Vancouver as the Programming Chair, and organizes studio visits, artist talks or private tours

once a month for the society's members.

MONICA REYES

Founder + Director | Back Gallery Project



Back Gallery Project (BGP) has been “backing” the growth and development of emerging and mid-career artists at its current location since 2013. Serving the local and international art scene, the BGP promotes artist initiatives invested in shaping the economies of art and culture. Located in the heart of Strathcona, the gallery is uniquely positioned to create dialogues with the artists and cultural engineers who call the neighbourhood home.

With a commitment to advancing the cultural capital of the city the gallery has since partnered with Pattison Art in Transit to present The Strathcona Billboard Project (2014). Additionally, the gallery served as the catalyst and headquarters for the Vancouver based artist collective A.K.A and hosted its first set of projects, Diffractions of the Local I & II (2013/14). BGP has built connections both nationally and internationally, reaching new markets and influencing collectors, curators and artists. The gallery will extend its influence by being represented

for the third consecutive year at the Toronto International Art Fair (2016), the Miami Project (2015) and the Seattle Art Fair (2016).

Founder and director Monica Reyes has been a longstanding figure in the Vancouver art scene having served as Vice President of the Contemporary Art Society of Vancouver and since 2016 sits in the Board of Latincover. Reyes is committed to investing in art that gives voice to the cultural diversity of the Pacific Northwest.

BGP's regular exhibition program and special events provide artists with opportunities for artists to show work that includes range of practices from more traditional forms of painting, sculpture and photography to experimental video, durational performance, spatial interventions, installation and poetry.

OLA VOLO

Artist + Alumna (BFA 2012)



Ola Volo is a Canadian illustrator from Kazakhstan with a distinctive style drawn from history, multiculturalism and folklore. Her intricate works bring animals, people, architecture and nature together to articulate diverse stories rich with symbolism and elaborate forms. Ola creates winding narratives that acknowledge the subtleties of human nature while celebrating the little surprises of everyday life.

Her work is widely recognized for its inventiveness and imaginative gesture; every character is full of spirited personality and inhabits a dynamic environment. Her work also lends itself often to the public realm with many of her murals helping to shape and beautify outdoor spaces across the world. As well as creating commissions for a wide range of international clients including Starbucks, Honda, Lululemon and Volkswagen, Volo also finds time to do her own gallery artwork.

2018 PRESIDENT'S MEDIA AWARDS JURY

CURTIS WOLOSCHUK

As Associate Director of Programming of the Vancouver International Film Festival, Curtis Woloschuk is responsible for leading the management of the organization's programming team and its related activities. Heading VIFF's Canadian film programming, he oversees the world's largest annual exhibition of contemporary Canadian cinema and coordinates the adjudication of nine awards in four official competitions. In addition to managing the scheduling of the 16-day festival and its 500 screenings and events, he also supervises the creation of all film-related content for VIFF's website and printed festival guide.

STEFFANIE LING | *Video Out Distribution*

Steffanie Ling is a writer, film and art critic and a curator at VIVO Media Arts Centre. Her art and film criticism has appeared in *Canadian Art*, *Hong Kong Review of Books*, *San Francisco Art Quarterly*, *Flash Art*, and *The Brooklyn Rail*, among others. She is currently an editor of *The Mainlander*, and *Charcuterie*, a journal of experimental art writing and polemics. Her books are *NASCAR (Blank Cheque)* and *CUTS OF THIN MEAT (Spare Room)*.