



**Undergraduate Program** viewbook 2018/19

Emily Carr University of Art + Design  
520 East 1st Avenue, Vancouver, British Columbia V5T 0H2 [ecuaad.ca](http://ecuaad.ca)



# WELCOME.

## Shape the future of art and design.

At Emily Carr, we're a community of creators, artists, makers and innovators. We follow our creativity and express our ideas through an infinite variety of artistic forms.

Through practice-based learning, in small classes and amongst a diverse and talented community, you will explore and experiment. Our undergraduate programs offer opportunities to collaborate and connect through interdisciplinary, hands-on work with award-winning, respected faculty, students and alumni.

You'll live and study in Vancouver, a city renowned for its natural abundance and diversity, home to a thriving economy of creative industries, studios and start-ups.

Learn and create in our world-class campus on Great Northern Way, a space designed for learning, developing and realizing your potential.

## Join us.

## OUR PROGRAMS

### FOUNDATION YEAR

Explore creative ways to solve problems and engage with the world. Connect with other students across a range of disciplines. Consider how and why we make things. In foundation year, expert faculty introduce you to basic principles of creative inquiry, exploring the interplay between theory and practice. Your courses focus on developing fundamental skills and a visual and conceptual vocabulary that will prepare you for your studies in whatever discipline you choose.

[ecuad.ca/academics/undergraduate-degrees/first-year-foundation](http://ecuad.ca/academics/undergraduate-degrees/first-year-foundation)

### UNDERGRADUATE DEGREES

#### BACHELOR OF FINE ARTS (BFA)

[ecuad.ca/academics/undergraduate-degrees/bachelor-of-fine-arts](http://ecuad.ca/academics/undergraduate-degrees/bachelor-of-fine-arts)

- Critical + Cultural Practice
- Illustration
- Photography
- Visual Art (ceramics, drawing, painting, print media, and sculpture and expanded practices)

#### BACHELOR OF DESIGN (BDes)

[ecuad.ca/academics/undergraduate-degrees/bachelor-of-design](http://ecuad.ca/academics/undergraduate-degrees/bachelor-of-design)

- Communication Design
- Industrial Design
- Interaction Design



#### BACHELOR OF MEDIA ARTS (BMA)

[ecuad.ca/academics/undergraduate-degrees/bachelor-of-media-arts](http://ecuad.ca/academics/undergraduate-degrees/bachelor-of-media-arts)

- 2D + Experimental Animation
- 3D Computer Animation
- Film + Screen Arts
- New Media + Sound Arts

### MINORS

- Art + Text
- Curatorial Practice
- SPACE (Social Practice and Community Engagement)

## HOW TO APPLY

[ecuad.ca/admissions](http://ecuad.ca/admissions)



### APPLY | STEP 1:

Check your eligibility — academic + English language proficiency requirements



### MAKE | STEP 2:

Apply online + submit transcripts and documentation by **January 15**  
[apply.educationplannerbc.ca](http://apply.educationplannerbc.ca)



### CREATE | STEP 3:

Submit your portfolio online through SlideRoom by **February 1**  
[emilycarr.slideroom.com](http://emilycarr.slideroom.com)

### PORTFOLIO

Your portfolio is intended to showcase your best and most recent work and reflect your interest in exploring and experimenting with different art materials to express your ideas. The portfolio is a collection of work and ideas demonstrating your creative development. Your creativity, knowledge, interests and skills are represented. The portfolio you prepare may take a variety of forms. Its primary goal is to show us how you communicate ideas and make use of research processes and materials.

### YOUR PORTFOLIO HAS THREE COMPONENTS:

#### ① Examples of Your Creative Practice

We are interested in seeing a wide range of examples of your creative practice. We encourage you to submit not only visual arts projects, but also sound, time-based, craft-based, design, 3D, illustration and animation work. Please submit only your best work in its final state from the last two years.

We will only evaluate **10 samples maximum**, so be critical in your selection.

#### ② Process Projects

Please respond to all the prompts provided below by submitting one image (or one 20-second video) per prompt.

- What keeps you up at night?
- Describe where you live without showing any images of your home.

- You have been asked to design a town square; what would you put in the centre of it?

After responding to the three prompts artistically, please tell us how you feel about that entire creative process by writing no more than 50 words.

#### ③ Written Responses

Respond to the following three questions. This is not a formal essay, but an opportunity for personal reflection and intellectual honesty. Please keep your answers to 75 - 100 words each.

- What makes a problem interesting to you?
- What are all the things you'd like to learn at Emily Carr? Please make a list.
- If you could change one thing in the world, what would it be?



### LOOKING FOR ADVICE ABOUT YOUR PORTFOLIO?

Contact us at:

[admissions@ecuad.ca](mailto:admissions@ecuad.ca)



# ENRICHING OPPORTUNITIES

## ENTRANCE SCHOLARSHIPS

Emily Carr University awards a number of entrance scholarships to new students with high academic achievement and creative potential. You do not need to apply directly for these scholarships — the University will select students based on the strength of their application package.

[ecuad.ca/admissions/scholarships-and-financial-aid](http://ecuad.ca/admissions/scholarships-and-financial-aid)

## CAREER + PROFESSIONAL DEVELOPMENT

Career + Professional Development connects students and alumni with employers in the creative industries and beyond by providing

cutting edge work search tools, programming and strong links and mentorship opportunities with local, national and international employers.

Work Integrated Learning integrates classroom learning with periods of professional work experience, enabling students to apply their knowledge and skills in the fields of media arts, visual arts and design. Students may also earn credits towards their degree for Work Integrated Learning experiences.

[ecuad.ca/student-life/career-services](http://ecuad.ca/student-life/career-services)

## COLLABORATE + CONNECT EXCHANGE

Second year students can apply to become an exchange student for one semester during third year at more than 70 art and design partner schools in North America, Europe, Asia and Australia. Try out a new city, make connections and explore future professional possibilities. Regular tuition is paid to Emily Carr so tuition

fees stay the same no matter what country you go to, and you will continue to earn full credits toward your Emily Carr degree.

[ecuad.ca/academics/specialty-programs/student-exchange-program](http://ecuad.ca/academics/specialty-programs/student-exchange-program)

## ABORIGINAL STUDENT RESOURCES

Emily Carr's Aboriginal Program Office fosters learning experiences and supports for all students. Our interdisciplinary Aboriginal curriculum encompasses both traditional and contemporary artistic expressions of Aboriginal peoples, and is a valuable resource for students to access traditional materials and supplies. Courses include studio practice, art history, critical theory and industrial application.

[ecuad.ca/student-life/student-services/aboriginal-program](http://ecuad.ca/student-life/student-services/aboriginal-program)



Great Northern Way campus. Images: Ema Peter

Vancouver skyline. Image: Destination BC

# CAMPUS + FACILITIES

Emily Carr University of Art + Design takes great pride in our reputation as a global leader in studio-based art, media and design.

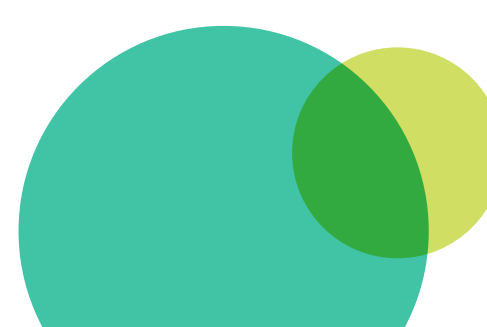
Our state-of-the-art campus provides students with the latest technologies for learning and creating, studios with abundant natural light, and spacious galleries for showcasing their work. Our LEED Gold Certification affirms our commitment to environmental conservation.

## AVAILABLE STUDIOS AND RESOURCES

- Motion capture + visualization lab
- Networked HTC Vive VR systems

- Photography + film shooting studios
- Digital + cell animation studio
- Sound mixing studios
- Digital + analog workshops
- Wood shops (Sculptural works, furniture + prototyping, stretchers + surfaces)
- Metal shop, non-ferrous foundry, forge
- Comprehensive 3D prototyping
- CNC router + Trotec Speedy 400 laser cutters
- Wearables + interactive lab (WIP)
- Soft shop: digital embroidery + sewing lab

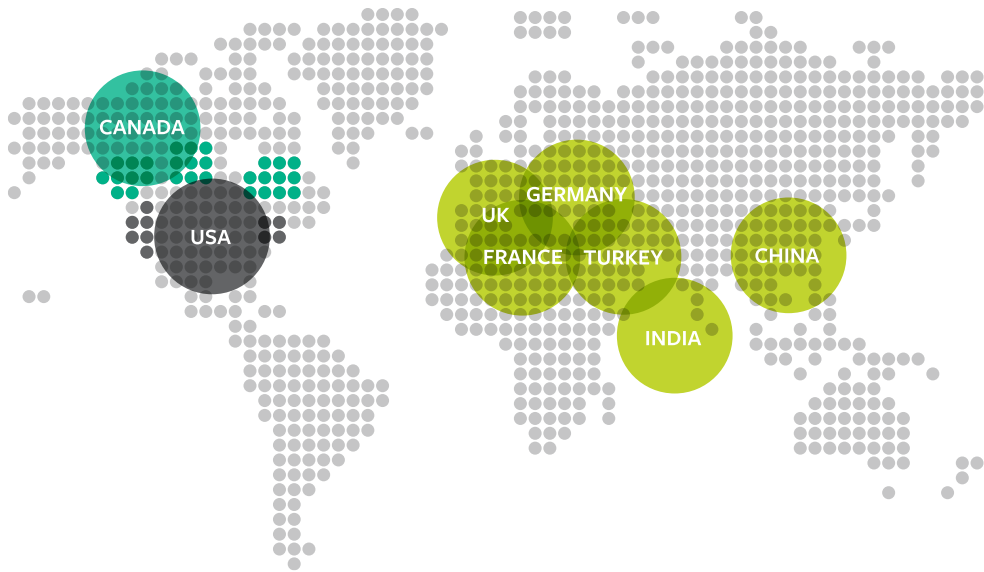
- Ceramics material production with Blaauw gas kilns
- Printmaking + book media facilities



# CREATIVE ECONOMY

Join our dynamic and influential alumni! They are artists, thinkers and makers who have a positive impact on culture, community and the economy.

While many of our graduates are entrepreneurial and work for themselves, Emily Carr graduates also possess a skill set that employers seek out to help shape the knowledge economy and transform our world.



## EDUCATIONAL EXPERIENCE

Our alumni report high levels of satisfaction with their studies especially in terms of problem solving, critical thinking and collaboration and the opportunity as emerging and established professionals to be creative in their careers so that it reflects their values and interests.

## LEARN TO WORK. WORK TO LEARN

As an Emily Carr student, you can integrate periods of paid work with classroom learning through the Co-operative Education program.

By applying your knowledge and skills, you'll get a paycheque and the opportunity to jumpstart your career. Plus, co-op students receive credits for successfully completed work terms. You will undertake specific projects or provide general assistance to ease workload pressures at professional places of employment including large and small businesses, non-profit, and public sector organizations.

Co-op employers that access bright and talented art, design and media students often offer employment after graduation. Co-operative education is available to third and fourth year undergraduate students. Co-op placements can be full-time or part-time in summer, spring and fall semesters.

## DYNAMIC EMPLOYERS + JOB TITLES:

- **Altensteig, GERMANY**  
Creative Director @ Frog
- **HONG KONG**  
SR. Product Designer @ Mattel
- **London, UK**  
Art Director @ Time Inc.
- **Paris, FRANCE**  
Regional Philanthropies PgM @ Microsoft
- **Mumbai, INDIA**  
Graphic Designer @ Conde Nast India
- **Istanbul, TURKEY**  
Head of Design @ Based Istanbul
- **Shanghai, CHINA**  
Lead Designer @ The Walt Disney Company
  
- **Los Angeles, USA**  
Colour and Material Designer @ Tesla
- **San Francisco, USA**  
UX Engineering Manager @ Google
- **New York, USA**  
Post Production @ VICE Media
  
- **Toronto, CANADA**  
Lead Industrial Designer @ The Design Agency
- **Calgary, CANADA**  
National Account Representative @ Arc'teryx
- **Vancouver, CANADA**  
Senior Designer @ DHX  
Art Director @ Electronic Arts  
Lead Editor @ Atomic Cartoons  
Senior Designer @ Lululemon  
Lead Animator @ Rainmaker Entertainment  
Head Designer @ Hershel  
Art Director @ Bardel Entertainment

## OUR ALUMNI DO GREAT THINGS



Image: Tyler Hayward

**JEREMY JUDE LEE** [jeremyjudelee.com](http://jeremyjudelee.com)  
Program: Photography

Completing my BFA at Emily Carr gave me valuable insight into where my photography fits within a larger context and helped me consciously develop a style unique to my own identity. Since then I've been able to take what I've learned and partner with brands such as Lululemon, Canon and HYPEBEAST, and travel places like Morocco, New York, and London for my photography. Emily Carr helped me take my love of cameras and turn it into a compass for my adventure through life.



Image: Lindsay Elliott

**REBECCA CHAPERON** [thechaperon.ca](http://thechaperon.ca)  
Program: Visual Arts

My paintings act as a means of storytelling, as landscapes meet flat geometry and emotive undercurrents. They depict surreal versions of the world, places that waver just outside of our perception. My work has been exhibited internationally, with recent showings in Vancouver, Toronto and Los Angeles. I'm also a published author of the book *Eerie Dearies*, and a recipient of two Canada Council Project Grants.



Image: Klee Larsen

**STEPHANIE FRENCH** [thepieshoppe.ca](http://thepieshoppe.ca)  
Program: Visual Arts

The Emily Carr community fosters connectivity and actualizations greater than oneself. I've used the skills I learned at Emily Carr to develop meaningful relationships with other makers, which have helped my sister and I forge a successful entrepreneurial niche in one of the world's best food cities. Each aspect of the business embraces other creatives, ones who have an aching desire to make meaning. Emily Carr also encourages this desire to explore change; ours happens to evolve into a seasonally focused food-based business.

## SAVE THE DATE

[ecuaad.ca/calendar](http://ecuaad.ca/calendar)

### TOUR OUR CAMPUS

Join us on campus to learn more about our programs and see the facilities.

To join a group tour, please send your date request to:

[admissions@ecuaad.ca](mailto:admissions@ecuaad.ca)

### *The Alumni Art Market* Fall 2018

A weekend showcase and sale featuring a wide variety of original works created by our talented Alumni.

### *The Legendary Student Art Sale* Winter 2018

A wide selection of original works, housewares, greeting cards and more! Purchase creations from Emily Carr's up-and-coming artists and designers.

### *Foundation Show* April 2019

A culmination of student progress shown through work completed during their first year of studies.

### *The Show at Emily Carr University* May 2019

Featuring more than 300 works from our graduates, highlighting student creativity and innovation.

[View previous online catalogues:](http://theshow.ecuaad.ca)  
[theshow.ecuaad.ca](http://theshow.ecuaad.ca)

### KEEP IN TOUCH

Meet us.

[ecuaad.ca/admissions/meet-us](http://ecuaad.ca/admissions/meet-us)

Subscribe to events.

[ecuaad.ca/subscribe](http://ecuaad.ca/subscribe)



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**Logan Kenler** Bachelor of Fine Arts, Ceramics  
*Untitled (Shrines)*, 2018, Ceramics

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